

## Report on

# Basics of Entrepreneurship for Beginners

<b>ACTIVITY TYPE</b>	Session on “Basics of Entrepreneurship for Beginners”		
<b>DATE &amp; TIME</b>	25/07/2025	Duration	1 Day
<b>SEMESTER</b>	BSW, MSW, HRM 1 <sup>st</sup> Semester	No. of participants	56
<b>EXPERT NAME WITH DESIGNATION</b>	Dr. Punit Ojha, Assistant Professor, Faculty of Social Work, Parul University		

## Introduction

The Parul Institute of Social Work, in its continued effort to integrate innovation and practical knowledge into academic learning, organized an expert session on “*Basics of Entrepreneurship for Beginners*” in collaboration with the Parul Innovation and Entrepreneurship Research Centre (PIERC). The session aimed to introduce students to the foundational concepts of entrepreneurship and inspire them to explore entrepreneurial opportunities. The event brought together students and faculty to engage in an interactive dialogue on business innovation, idea generation, and entrepreneurial mindsets.

## Objectives of the Session

- To introduce the concept and importance of entrepreneurship in today's socio-economic context.
- To help students understand the characteristics of a successful entrepreneur.
- To explain the basic steps involved in starting a new venture or startup.
- To explore the challenges and opportunities for first-time entrepreneurs.
- To encourage students from social work and other disciplines to consider entrepreneurship as a career path.

## Learning Outcomes

By the end of the session, participants were able to:

1. Define entrepreneurship and explain its relevance in the field of social development and business.
2. Identify key entrepreneurial traits and assess their own entrepreneurial potential.
3. Understand the initial steps and considerations required to launch a business or social enterprise.
4. Gain awareness of resources and support systems available within Parul University for aspiring entrepreneurs.
5. Develop a positive mindset toward innovation, risk-taking, and value creation.

## Conclusion

The expert session provided a comprehensive overview of entrepreneurship, especially tailored for beginners. Dr. Punit Ojha's engaging presentation and practical insights helped demystify the entrepreneurial journey. The session was highly interactive, with students asking relevant questions and showing enthusiasm for entrepreneurial learning. The event concluded with a vote of thanks and the encouragement to continue exploring entrepreneurship through university-led programs and initiatives. The session was a valuable step in nurturing an entrepreneurial spirit among social work students and promoting interdisciplinary learning.

## Glimpses of the Program





**GPS Map Camera**  
**Waghodia, Gujarat, India**  
Parul University, Waghodia, Gujarat 391760,  
India  
Lat 22.293106, Long 73.361675  
07/25/2025 09:32 AM GMT+05:30  
Note : Captured by GPS Map Camera



**Waghodia, Gujarat, India**

Parul University, Waghdia, Gujarat 391760,  
India

Lat 22.293323, Long 73.361759

07/25/2025 09:36 AM GMT+05:30

Note : Captured by GPS Map Camera



**Waghodia, Gujarat, India**

Parul University, Waghdia, Gujarat 391760,  
India

Lat 22.293684, Long 73.361772

07/25/2025 09:31 AM GMT+05:30

Note : Captured by GPS Map Camera

## Attendance Sheet

### PARUL INSTITUTE OF SOCIAL WORK PARUL UNIVERSITY

Date: 25/7/25

Except session on: "Basics of Entrepreneurship for Beginners."

Sr. No.	Name of the Student	Programme	Signature
1	Nihshe Patel	MSW - HRM	✓
2	Mahima Rathod	MSW - HRM	Mahima
3	Hetvi Patel	MSW - HRM	Hetvi
4	Shloka Joshi	MSW - HRM	Shloka
5	Patel moxika	MSW - HRM	moxika
6	Patel Darshna	MSW - HRM	Patel
7	Solanki Miral	MSW - HRM	Miral
8	Riya Mishra	MSW	Riya
9	Vidhi Mishra	MSW - HRM	Vidhi
10	Tithi Patravani	BSW	Tithi
11	Meghal Solanki	BSW	Meghal
12	Paromoy Henshita	BSW (Hons.)	Paromoy
13	Grohil Riddhi	MSW - HRM	Riddhi
14	Thukor Bhakti	BSW - HONS	B.P.T
15	Indrani Rathmuniya	BSW - HOS	Indrani
16	Kanishka Chouhan	MSW - MHRM	Kanishka
17	Gaurav Singhania	MSW - HRM	Gaurav
18	Trajapati Manasi	MSW	Trajapati
19	Shubh Khushi	MSW - HRM	Shubh
20	Shaun D'lema	MSW	Shaun
21	Nazma Nazin	MSW	Nazma
22	Reshma Basumatary	MSW - HRM	Reshma
23	Anurag Masih	MSW - HRM	Anurag
24	Priyanshu Solanki	BSW	Priyanshu
25	ALOK RAJ SINGH	MSW - HRM	Alok
26	Sharma Amit	M.S.W - HRM	Amit
27	Badal Singh	BSW	Badal
28	Savitri Raval	M.SW (HRM)	Savitri
29	Savithri Singh	BSW	Savithri
30	Kriti Patel	MSW - H.R.O.M.	Kriti Patel
31	Ishan Kabir	MSW	Ishan
32	Tijeshwar Singh Chouhan	BSW (Hons.)	Tijeshwar
33	Umesh Singh	BSW	Umesh
34	Padhiyar Harshad	MSW - CH.R.M	Harshad
35	Rajput Brijendra	MSW - H.R.M	Rajput
36	Piyush Parmar	MSW - HRM	Piyush

37.	Yash Ladva	25 PG 260093	<i>Yash</i>
38.	Hiren Prayagpati	25 PG 260077	<i>Hiren</i>
39.	Solanki Amit Kumar	25 PG 260057	<i>Amit Kumar</i>
40.	Khemka Trishna	25 PG 260027	<i>Trishna</i>
41.	Zaleb Dhalum	25 PG 260063	<i>Zaleb</i>
42.	Rajput Kirti	25 PG 260043	<i>Kirti</i>
43.	Nagpure Jahnvi	25 PG 260066	<i>Jahnvi</i>
44.	Patel Sumit	25 PG 260037	<i>Sumit</i>
45.	Parmyaj Dixit	25 PG 260034	<i>Dixit</i>
46.	Sachin Ahir	25 PG 260079	<i>Ahir</i>
47.	Vajju Ahir	25 PG 260081	<i>Vajju</i>
48.	Partha Vivek	25 PG 260015	<i>Partha</i>
49.	Chauhan Om	25 PG 260006	<i>Om</i>
50.	Ramkrishna	25 PG 260060	<i>Ramkrishna</i>
51.	Kavya Porwal	25 PG 260021	<i>Kavya</i>
52.	Kishitesh Parmar	25 PG 260029	<i>Kishitesh</i>
53.	Reet Patel	25 PG 260025	<i>Reet</i>
54.	Sakshi Makwana	25 PG 260097	<i>Sakshi</i>
55.	Aastha Goswami	25 PG 260086	<i>Aastha</i>
56.	Gitanjali Khengar	25 PG 260058	<i>Gitanjali</i>

*Quint.*  
Programme Coordinator

Dr. Umashri Soni

*M. P. M.*  
Moderator

Prof. Dr. M. N. Parmar.

## **PARUL INSTITUTE OF SOCIAL WORK IN COLLABORATION WITH**

**PARUL INNOVATION AND ENTREPRENEURSHIP RESEARCH  
CENTRE (PIERC)**

### **Expert Session on**

*"Basics of Entrepreneurship for  
Beginners"*

 **Speaker: Dr. Punit Ojha**  
Assistant Professor, Faculty of Social  
Work, Parul University

 **Timing 7:30 AM to 10:00 AM**

 **25th July 2025**

 **Seminar Hall, Subhash Chandra  
Bose Building**

**MODERATOR: PROF. DR. M. N. PARMAR**

**SESSION COORDINATOR: DR. UNNATI SONI**

