

Report on

Basics of Entrepreneurship for Beginners

ACTIVITY TYPE	Session on “Basics of Entrepreneurship for Beginners”		
DATE & TIME	25/07/2025	Duration	1 Day
SEMESTER	BSW, MSW, HRM 1 st Semester	No. of participants	56
EXPERT NAME WITH DESIGNATION	Dr. Punit Ojha, Assistant Professor, Faculty of Social Work, Parul University		

Introduction

The Parul Institute of Social Work, in its continued effort to integrate innovation and practical knowledge into academic learning, organized an expert session on “*Basics of Entrepreneurship for Beginners*” in collaboration with the Parul Innovation and Entrepreneurship Research Centre (PIERC). The session aimed to introduce students to the foundational concepts of entrepreneurship and inspire them to explore entrepreneurial opportunities. The event brought together students and faculty to engage in an interactive dialogue on business innovation, idea generation, and entrepreneurial mindsets.

Objectives of the Session

- To introduce the concept and importance of entrepreneurship in today’s socio-economic context.
- To help students understand the characteristics of a successful entrepreneur.
- To explain the basic steps involved in starting a new venture or startup.
- To explore the challenges and opportunities for first-time entrepreneurs.
- To encourage students from social work and other disciplines to consider entrepreneurship as a career path.

Learning Outcomes

By the end of the session, participants were able to:

1. Define entrepreneurship and explain its relevance in the field of social development and business.
2. Identify key entrepreneurial traits and assess their own entrepreneurial potential.
3. Understand the initial steps and considerations required to launch a business or social enterprise.
4. Gain awareness of resources and support systems available within Parul University for aspiring entrepreneurs.
5. Develop a positive mindset toward innovation, risk-taking, and value creation.

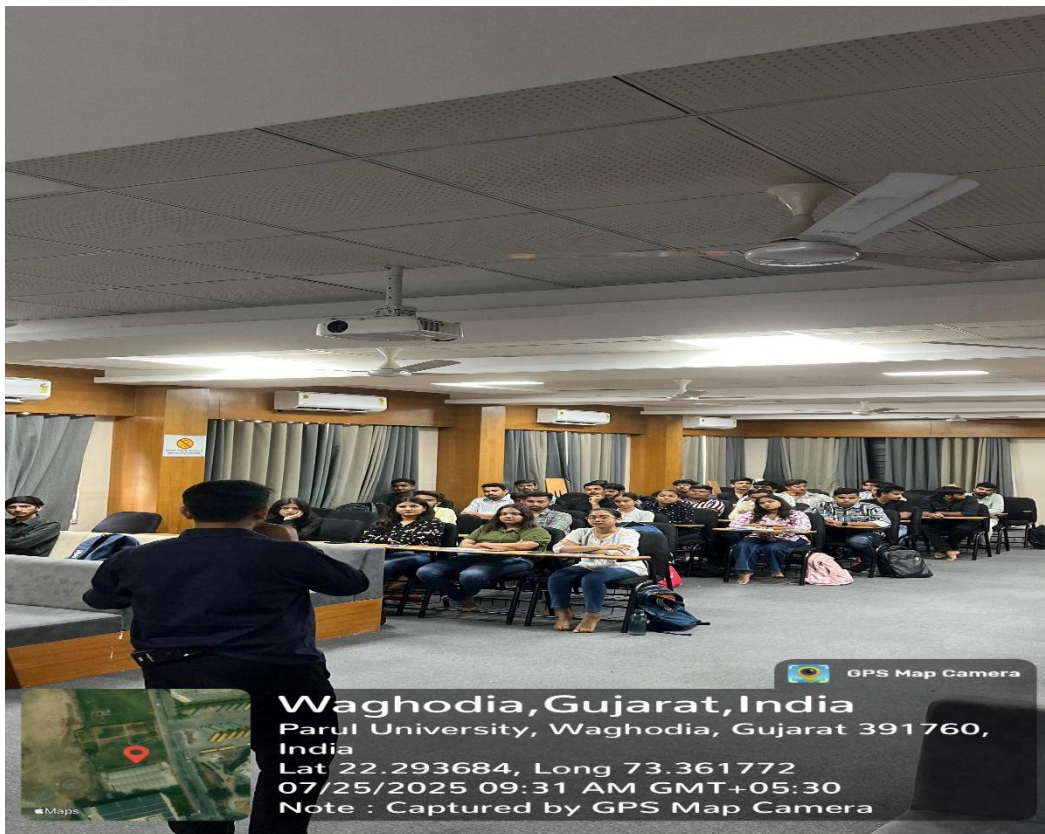
Conclusion

The expert session provided a comprehensive overview of entrepreneurship, especially tailored for beginners. Dr. Punit Ojha's engaging presentation and practical insights helped demystify the entrepreneurial journey. The session was highly interactive, with students asking relevant questions and showing enthusiasm for entrepreneurial learning. The event concluded with a vote of thanks and the encouragement to continue exploring entrepreneurship through university-led programs and initiatives. The session was a valuable step in nurturing an entrepreneurial spirit among social work students and promoting interdisciplinary learning.

Glimpses of the Program







Expert session on: "Basics of Entrepreneurship for Beginners."

Sr. No.	Name of the Student	Programme	Signature
1	Nitish Patel	MSW - HRM	Nitish Patel
2	Mahima Rathod	MSW - HRM	Mahima Rathod
3	Hetvi Patel	MSW - HRM	Hetvi Patel
4	Shloka Joshi	MSW - HRM	Shloka Joshi
5	Patel Moxika	MSW - HRM	Moxika Patel
6	Patel Darshini	MSW - HRM	Darshini Patel
7	Solanki Mital	MSW - HRM	Mital Solanki
8	Riya Mishra	MSW	Riya Mishra
9	Vidhi Mishra	MSW - HRM	Vidhi Mishra
10	Tithi Parmar	BSW	Tithi Parmar
11	Megha Solanki	BSW	Megha Solanki
12	Parmar Harshita	BSW (Hons.)	Harshita Parmar
13	Grohel Riddhi	MSW - HRM	Riddhi Grohel
14	Thakor Bhakti	BSW - Hons.	Bhakti Thakor
15	Indira Parmar	BSW - Hons.	Indira Parmar
16	Kanishka Chauhan	MSW - HRM	Kanishka Chauhan
17	Chander Singani	MSW - HRM	Chander Singani
18	Kajfadi Mansi	MSW	Mansi Kajfadi
19	Sah Khushi	MSW - HRM	Khushi Sah
20	Bhawn Dilema	MSW	Bhawn Dilema
21	Nagma Nazim	MSW	Nagma Nazim
22	Resmi Basumatary	MSW - HRM	Resmi Basumatary
23	Aruzaq Masih	MSW - HRM	Aruzaq Masih
24	Priyanshi Solanki	BSW	Priyanshi Solanki
25	Alok Raj Singh	MSW - HRM	Alok Raj Singh
26	Shazma Armit	M.S.W - HR.M	Shazma Armit
27	Badal Singh	BSW	Badal Singh
28	Smit Raval	M.S.W (HRM)	Smit Raval
29	Saurabh Singh	BSW	Saurabh Singh
30	Rakshita Patel	MSW - HRM	Rakshita Patel
31	Tishan Kashiv	MSW	Tishan Kashiv
32	Tijesh Singh Chauhan	BSW (Hons.)	Tijesh Singh Chauhan
33	Anish Singh	BSW	Anish Singh
34	Padhiyar Harshad	M.S.W - (H.R.M)	Harshad Padhiyar
35	Rajput Bhupendra	MSW - H.R.M	Bhupendra Rajput
36	Piyush Parmar	MSW - HRM	Piyush Parmar

moderato


prof. Dr. M. P. Permar.

PARUL INSTITUTE OF SOCIAL WORK IN COLLABORATION WITH

**PARUL INNOVATION AND ENTREPRENEURSHIP RESEARCH
CENTRE (PIERC)**


Expert Session on

*"Basics of Entrepreneurship for
Beginners"*

 **Speaker: Dr. Punit Ojha**
Assistant Professor, Faculty of Social
Work, Parul University

 **Timing 7:30 AM to 10:00 AM**

 **25th July 2025**

 **Seminar Hall, Subhash Chandra
Bose Building**

MODERATOR: PROF. DR. M. N. PARMAR

SESSION COORDINATOR: DR. UNNATI SONI

